

SARA DELANEY, FOUNDER: HELLO@NOTESFROMASTYLIST.COM







### **ABOUT THE BLOG**

I'm Sara Delaney a UK fashion stylist and photographer who is never knowingly caught without her trusty Nikon by her side. The Notes From a Stylist blog started way back in 2009 as a lifestyle blog and a place to share my fashion finds, muse about style inspiration and document my exploits whilst living in New York. It has since morphed into a vibrant community and a spot where you can drop by and discover how to keep your fashion mojo on track.

As a Content Creator I offer curated social media imagery and strategy consultancy to small businesses seeking to grow their engagement.

6,000

## SITE STATISTICS

MONTHLY USERS

MONTHLY PAGE VIEWS: 11,309

MONTHY SESSIONS 7,563

CORE AUDIENCES: FEMALES 35 - 54

SOCIAL STATISTICS



1,780

# **RATE CARD**

#### STYLING

Styling: Full Day Rate £800 Half Day Rate £400

Wardrobe Edit: From 3 hours £300 +

Personal Shopping: 3 hours £400 +

E-Styling: Min 1 hour: £100 (price dependent on brief)

SOCIAL MEDIA

Sponsored Blog Post £500-£2,500 (price dependent on brief)

Sponsored Instagram: Grid £800
Stories from £250

## Photography

Full Day Rate £800
Half Day Rate £400
Every client's needs vary - I'm happy
to quote for each individual project
once I've received a full brief









30 28.7k +

40k +

16k Followers 22.5k + 953k + monthly viewers