

Notes From A Stylist

RATE CARD



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ABOUT THE BLOG

I'm Sara Delaney a UK fashion stylist turned blogger who is never knowingly caught without her trusty Nikon by her side. The Notes From a Stylist blog started way back in 2009 as a 40+ lifestyle blog and a place to share my fashion finds, muse about style inspiration and document my exploits whilst living in New York. It has since morphed into a vibrant community and a spot where you can drop by and discover how to keep your fashion mojo on track.

SITE STATISTICS

MONTHLY PAGE VIEWS: 10,634
MONTHLY SESSIONS 6,220
MONTHLY USERS 4,523
CORE AUDIENCES: FEMALES 35 - 54

RATE CARD

STYLING

Styling: Full Day Rate £800
Half Day Rate £400

Wardrobe Edit: From 3 hours £300 +

Personal Shopping: 3 hours £400 +

E-Styling: Min 1 hour: £100
(price dependent on brief)

SOCIAL MEDIA

Sponsored Blog Post £500-£2,500
(price dependent on brief)

Sponsored Instagram: Grid £800
Stories from £250

Live Blogging/Social Media Takeover:
Full Day Rate £800
Half Day Rate £400

SOCIAL STATISTICS



1,300



31k +



42k +



34.8k monthly engaged
900k + monthly viewers



23k +