

Notes From A Stylist



SARA DELANEY, FOUNDER : HELLO@NOTESFROMASTYLIST.COM



ABOUT THE BLOG

I'm Sara Delaney a UK fashion stylist turned blogger who is never knowingly caught without her trusty Nikon by her side. The Notes From a Stylist blog started way back in 2009 as a 40+ lifestyle blog and a place to share my fashion finds, muse about style inspiration and document my exploits whilst living in New York. It has since morphed into a vibrant community and a spot where you can drop by and discover how to keep your fashion mojo on track.

SITE STATISTICS

MONTHLY PAGE VIEWS: 11,309
MONTHLY SESSIONS 7,563
MONTHLY USERS 6,000
CORE AUDIENCES: FEMALES 35 - 54

FEATURES & PARTNERSHIPS

WORKED WITH

The White Company	Marks & Spencer
Swatch	Barbour
Designers Guild	Liberty London
Next	J.Crew
Topshop	Heidi Klein

PARTNERSHIPS

"At The White Company, we are incredibly selective about which influencers and bloggers we work with. We've collaborated several times with Sara, as we feel her innate understanding of our brand and our customers is always reflected in the high-quality content she delivers. Personally, I've found Sara fantastic to work with – she offers great ideas, considerable experience and a real passion for all that she produces."

Shelley Marks, Editor, The White Company

SOCIAL STATISTICS



1,780



31k +



41.7k +



51k monthly engaged



22.9k +

1.2 million+ monthly viewers