

# Notes From A Stylist

RATE CARD



SARA DELANEY, FOUNDER : HELLO@NOTESFROMASTYLIST.COM



## ABOUT THE BLOG

I'm Sara Delaney a UK fashion stylist turned blogger who is never knowingly caught without her trusty Nikon by her side. The Notes From a Stylist blog started way back in 2009 as a 40+ lifestyle blog and a place to share my fashion finds, muse about style inspiration and document my exploits whilst living in New York. It has since morphed into a vibrant community and a spot where you can drop by and discover how to keep your fashion mojo on track.

## SITE STATISTICS

MONTHLY PAGE VIEWS: 11,309  
MONTHLY SESSIONS 7,563  
MONTHLY USERS 6,000  
CORE AUDIENCES: FEMALES 35 - 54

## RATE CARD

### STYLING

**Styling: Full Day Rate £800**  
**Half Day Rate £400**

**Wardrobe Edit: From 3 hours £300 +**

**Personal Shopping: 3 hours £400 +**

**E-Styling: Min 1 hour: £100**  
(price dependent on brief)

### SOCIAL MEDIA

**Sponsored Blog Post £500-£2,500**  
(price dependent on brief)

**Sponsored Instagram: Grid £800**  
**Stories from £250**

**Live Blogging/Social Media Takeover:**  
**Full Day Rate £800**  
**Half Day Rate £400**

## SOCIAL STATISTICS



1,780



31k +



41.7k +



51k monthly engaged  
1.2 million + monthly viewers



22.9k +